

UNIVERSITY OF TENNESSEE, KNOXVILLE

2030 INTEGRATED ENROLLMENT PLAN

GROWTH PLAN FOR THE FUTURE



OUR WORK IS DRIVEN BY OUR COMMITMENT TO OUR STUDENTS AND OUR COVENANT WITH OUR STATE.



2030 GROWTH STRATEGY

ENROLLMENT PLAN & COMMITMENTS

UT's comprehensive growth strategy is dedicated to expanding educational access, enhancing academic excellence, and delivering an unparalleled Volunteer experience. We aim to empower and prepare Tennessee's economy for the future through workforce development and innovative research while fostering a community where every Vol is prepared to thrive.



VOLUNTEER EXPERIENCE

Deliver An Exceptional Student Experience



55,000 STUDENTS ENROLLED

2030 Total Enrollment (Campus-Based & Fully-Online)



50,000 NEW GRADUATES

By 2030 to Support Tennessee's Workforce



TOTAL ENROLLMENT

ENROLLMENT GOALS FOR 2030



55,000 VOLUNTEERS

PRIORITIZING ACCESS FOR TENNESSEANS &
WELCOMING MORE LEARNERS INTO THE
VOLUNTEER FAMILY



CAMPUS-BASED
41,000



FULLY-ONLINE
14,000



UNDERGRADUATE | 34,500

FIRST-YEAR | 7,100

TRANSFER | 1,800



GRADUATE | 6,500



UNDERGRADUATE | 8,000



GRADUATE | 6,000

KEY DRIVERS OF GROWTH

Future growth will be driven by increases in transfer enrollment, graduate program expansion, student success outcomes and the intentional scaling of high-demand online offerings.

**TRANSFER
STUDENTS**



**GRADUATE
STUDENTS**



**ONLINE
EXPANSION**



**STUDENT
SUCCESS**



SEP 2030 GOALS

STRATEGIC OBJECTIVES

- 01 DELIVER AN EXCEPTIONAL VOLUNTEER EXPERIENCE**

Further elevate the student experience by fostering academic excellence, expanding high-impact learning experiences, and providing proactive personalized support. Create an environment where every student feels engaged, connected, and prepared for life beyond UT.
- 02 EXPAND ACCESS TO THE MODERN LAND GRANT**

Broaden access to a UT education by removing barriers and creating new and affordable pathways for Tennesseans and beyond to earn a UT degree. By expanding access to Tennessee's flagship university, our vision is to reinforce the lasting value of a UT education, ensuring our graduates are prepared for lifelong learning and make meaningful contributions to their communities.
- 03 ADVANCE TENNESSEE THROUGH WORKFORCE & COMMUNITY IMPACT**

Educate Tennessee's workforce of the future by preparing scholars for advanced study, aligning academic programs with industry needs, and expanding enrollment in high demand fields. UT will further its land-grant mission and improve the quality of life for Tennesseans through innovative learning models, meaningful research, expanded partnerships, and community engagement.

GOAL 1

DELIVER AN EXCEPTIONAL VOLUNTEER EXPERIENCE

Further elevate the student experience by fostering academic excellence, expanding high-impact learning experiences, and providing proactive personalized support. Create an environment where every student feels engaged, connected, and prepared for life beyond UT.



GOAL 1 STRATEGIES

*DELIVER AN EXCEPTIONAL
VOLUNTEER EXPERIENCE*

FOSTER ACADEMIC EXCELLENCE & INNOVATION

Deliver world-class academic programs and further invest in innovative programs that strengthen the educational experience for all students.

EXPAND HIGH-IMPACT EXPERIENCES

Enhance high-impact experiential learning, research, career, and leadership opportunities for all students, while continuing to deliver nationally leading support and engagement experiences.

ENHANCE PROFESSIONAL & CAREER OUTCOMES

Enhance post-graduate employment opportunities by emphasizing professional development, partnerships with industry leaders, and other career services resources.



GOAL 1 COMMITMENTS

OUTCOMES & KEY PERFORMANCE INDICATORS



STUDENT SUCCESS & SERVICE OUTCOMES

- Achieve an 80% 6-year undergraduate campus-based graduation rate by 2030.
- Vol Edge | Achieve 50%+ participation rate among campus-based undergraduate students in the signature career and professional development program.
- Award 800 diplomas by 2030 to fully-online students while building a national reputation for supporting online students.
- Fully operationalize the use of our student CRM, Vol Connect, to support streamlined student communications.



GRADUATE STUDENT EXPERIENCE

- Annually assess graduate student stipends in relation to federal cost of attendance benchmarks.
- Enhance graduate career outcomes by launching a new initiative to connect graduate students with business, industry, and academic partners prior to graduation.
- Streamline student onboarding and enhance access to academic, financial, and student support.



FACULTY & STAFF INVESTMENTS

- Sustain an 18:1 student-to-faculty ratio to ensure personalized learning experiences.
- Grow the tenure-track faculty by 10% by 2030 to support academic excellence and research capacity.
- Invest in technology solutions that streamline administrative processes and reduce transactional workload for staff.

GOAL 2

EXPAND ACCESS TO THE MODERN LAND GRANT

Broaden access to a UT education by removing barriers and creating new and affordable pathways for Tennesseans and beyond to earn a UT degree. By expanding access to Tennessee's flagship university, our vision is to reinforce the lasting value of a UT education, ensuring our graduates are prepared for lifelong learning and make meaningful contributions to their communities.



GOAL 2 STRATEGIES

EXPAND ACCESS TO THE MODERN LAND GRANT

INCREASE OUTREACH & ENGAGEMENT

Enhance recruitment, expand pipelines to grow Tennessee's college-going culture, and create pathways to retain talent through graduate programs & industry partnerships.

EXPAND FLEXIBLE LEARNING PATHWAYS

Strengthen online and flexible programs to increase educational access and improve social mobility for learners across Tennessee.

ENHANCE FINANCIAL AID & AFFORDABILITY

Expand financial aid and financial wellness resources to reduce barriers, help students and families navigate college costs and reinforce the value of a UT degree.



GOAL 2 COMMITMENTS

OUTCOMES & KEY PERFORMANCE INDICATORS



RECRUITMENT & ENGAGEMENT

- Maintain annual enrollment of 4,000+ first-time, first-year Tennesseans to support our in-state access mission.
- Expand access to UT by strengthening pipelines and continued investment in Flagship Schools and Communities programs.
- Increase transfer student enrollment by 20% by 2030 by streamlining pathways, enhancing partnerships with community colleges, and improving support for transfer student success.
- Increase total online enrollment to 14,000 by 2030 to meet learner demand and expand UT's reach.



ACADEMIC PATHWAYS & PROGRAM EXPANSION

- Expand the portfolio of fully-online academic degree programs to 70 by 2030, including 25+ baccalaureate programs.
- Implement AI-driven solutions to automate and streamline the transfer credit evaluation process.
- Launch five new graduate pathways (3+2 or 4+1 programs) to reduce time-to-degree and enhance career outcomes.



FINANCIAL ACCESS & AFFORDABILITY

- Advocate for increased state investment in HOPE, Aspire, and GAMS to keep high-achieving Tennesseans in-state and support enrollment growth among traditional and non-traditional learners.
- Pursue strategies aimed to increase affordability and further:
 - Lower the average student loan debt of bachelor's degree recipients by 5%.
 - Reduce the percentage of those who graduate with debt by 5%.
 - Increase the percent of students using financial wellness resources, including personalized college financing plans.

GOAL 3

ADVANCE TENNESSEE THROUGH WORKFORCE AND COMMUNITY IMPACT

Educate Tennessee's workforce of the future by preparing scholars for advanced study, aligning academic programs with industry needs and expanding enrollment in high-demand fields. UT will further its land-grant mission and improve the quality of life for Tennesseans through innovative learning models, meaningful research, expanded partnerships, and community engagement.



GOAL 3 STRATEGIES

ADVANCE TENNESSEE THROUGH WORKFORCE AND COMMUNITY IMPACT

SUPPORT TENNESSEE'S WORKFORCE NEEDS

Produce more Volunteers in high-demand, high-growth fields, in collaboration with state and industry leaders to support Tennessee's evolving economy.

ENGAGE COMMUNITIES ACROSS TENNESSEE

Advance UT's land-grant mission by expanding outreach and engagement in all 95 counties, fostering educational pathways and developing civic-minded Volunteers committed to serving their communities.

EXPAND ACCESS TO LIFELONG LEARNING

Empower learners of all ages and backgrounds by creating new and innovative learning opportunities to support continuous achievement and advance the lives of Tennesseans.



GOAL 3 COMMITMENTS

OUTCOMES & KEY PERFORMANCE INDICATORS



TENNESSEE TALENT PIPELINE

- Prepare 50,000+ new graduates by 2030 to meet Tennessee's economic needs.
- Address Tennessee's workforce demands by producing 20,000 new graduates in STEM, education, and allied health fields.



STATEWIDE IMPACT | EXPANDED PRESENCE IN ALL 95 COUNTIES

- Strengthen our partnership with UT Extension and increase enrollment from distressed counties by 5%.
- Build strategic collaborations with industry partners to deliver customized online learning opportunities for employees.
- Increase student participation in community-engaged research and high-impact practices statewide by 10%.



GROWTH OF FLEXIBLE LEARNING OPPORTUNITIES

- Expand Vols Online non-degree enrollments by 100% to support career growth, continuing education, and lifelong learning.

ENROLLMENT GOALS

DETAILS & OUTCOMES

TENNESSEE ACCESS COMMITMENT

FIRST-YEAR ENROLLMENT GOALS & ASPIRATIONS

PRIORITIZING TENNESSEANS

- Continue to prioritize access for Tennessee residents (Admissions access and Financial Aid & Scholarships).
- Maintain a minimum in-state, first-year headcount of 4,000+ annually (2024 – 2030).
- Leverage UT’s Guaranteed Admission Program, a transparent entry point for qualified in-state applicants.
- Continue strategic investments in need-based aid to expand financial access for Tennessee families.

CONSIDERATIONS | IN SUPPORT OF UT’S GROWTH PLAN

- **Demographics Shifts** | Continued flexibility to support growth as the institution navigates a nationwide decline in high-school graduates over the next five years.
- **Increased Competition** | Decline in high-school graduates will heighten competition in Tennessee and nationally, reinforcing the importance of evolving strategic recruitment & enrollment strategies.
- **Non-Resident Enrollment to Fuel Tennessee’s Workforce** | Attracting well qualified non-residents serves as an important contributor to Tennessee’s Talent Pipeline, including among high-need professions (Health & Human Services, STEM, Education).
- **State Advocacy** | State investments in HOPE, GAMS, & ASPIRE will be critical to maintain in-state enrollments, retain high achieving scholars in-state, and support future enrollment growth.

Aspire to Maintain
a Minimum
60%
Tennessee
Residency Distribution

TOTAL ENROLLMENT

SEP 2030 HEADCOUNT GOALS

41,000

CAMPUS-BASED
ENROLLMENT IN 2030

14,000

FULLY-ONLINE
ENROLLMENT IN 2030

Total enrollment goals are driven by gains in student success, as well as growth in transfer, graduate, and online student populations, with projections reviewed annually to ensure alignment with institutional priorities.

	Fall 2024 FINAL	Fall 2025	Fall 2026	Fall 2027	Fall 2028	Fall 2029	Fall 2030
Undergraduate Campus-Based	30,191	31,780	32,460	32,920	33,340	33,650	34,500
Graduate Campus-Based	5,395	5,425	5,550	5,700	5,900	6,150	6,500
Undergraduate Online	373	500	1,000	3,000	5,000	7,000	8,000
Graduate Online	2,769	3,000	3,600	4,400	5,000	5,250	6,000
TOTAL ENROLLMENT	38,728	40,705	42,610	46,020	49,240	52,050	55,000
TOTAL NTR ACADEMIC YEAR	\$588.4M	\$629.6M +\$41.2M	\$637.3M +\$7.7M	\$656.1M +\$18.9M	\$678.9M +\$22.8M	\$693.8M +\$14.9M	\$711.3M +\$17.5M

Source: UTK Institutional Data

CAMPUS-BASED UNDERGRADUATE

SUSTAINED FIRST-YEAR COHORT SIZE

Undergraduate campus-based enrollment will be driven by a consistent first-year cohort size, growth in transfer enrollments and gains in student success outcomes. Projections will be reviewed and adjusted annually to ensure outcomes and future goals are in alignment with institutional priorities.

	Fall 2024 FINAL	Fall 2025	Fall 2026	Fall 2027	Fall 2028	Fall 2029	Fall 2030
First-Year Headcount	6,804	~7,000	7,100	7,100	7,100	7,100	7,100
TN First-Year Headcount*	4,348**	4,250 - 4,350	4,220	4,115	4,070	4,130	4,220
Transfer Headcount	1,469	1,450	1,550	1,650	1,700	1,750	1,800
Undergraduate Headcount	30,191	31,883	32,461	32,918	33,343	33,651	34,500
First-Year Campus-Based NTR	\$98.7M	\$107.8M + \$9.1M	\$110.0M + \$2.2M	\$111.7M + \$1.7M	\$112.5M + \$0.7M	\$111.5M - \$1.0M	\$110.1M - \$1.4M
Campus-Based Undergraduate NTR	\$503.7M	\$531.0M + \$27.3M	\$530.8M - \$0.2M	\$538.4M + \$7.6M	\$551.9M + \$13.5M	\$560.7M + \$8.8M	\$574.1M + \$13.4M

*Tennessee first-year headcount projections informed by WICHE data (2024) and current UTK market share.

**Guaranteed Admission Policy was revised for the Fall 2025 entering class to require a minimum 24 ACT (w/ 19 in English and Math)

Source: UTK Institutional Data

UT GRADUATES

SEP 2030 PROJECTIONS

The goal of producing 50,000+ UT graduates by 2030 is fueled by a comprehensive growth strategy to ensure more Volunteers are prepared to thrive and lead in every sector of the state and beyond. Annual reviews of progress and projections will ensure alignment with institutional priorities.



36,220

CAMPUS-BASED UNDERGRADUATE
UT GRADUATES

11,660

CAMPUS-BASED GRADUATE
UT GRADUATES



2,970

ONLINE UNDERGRADUATE
UT GRADUATES

6,175

ONLINE GRADUATE
UT GRADUATES



~ 57,025

TOTAL UT GRADUATES

UT GRADUATES

SEP 2030 PROJECTIONS

The goal of producing 50,000+ UT graduates by 2030 is fueled by a comprehensive growth strategy to ensure more Volunteers are prepared to thrive and lead in every sector of the state and beyond. Annual reviews of progress and projections will ensure alignment with institutional priorities.

	FINAL 2023-2024	ESTIMATED 2024-25	PROJECTED						TOTALS
			2025-26	2026-27	2027-28	2028-29	2029-30	2030-31	
Undergraduate Campus-Based	5,888	5,900	5,920	5,930	5,950	6,020	6,120	6,280	36,220
Graduate Campus-Based	1,845	1,870	1,890	1,910	1,930	1,950	1,980	2,000	11,660
Undergraduate Online	107	150	220	300	425	550	675	800	2,970
Graduate Online	701	725	775	875	975	1,075	1,175	1,300	6,175
TOTAL UTK GRADUATES	8,541	8,645	8,805	9,015	9,280	9,595	9,950	10,380	57,025

SEP 2030

Source: UTK Institutional Data

APPENDIX

SUPPORTING DATA & INFORMATION



DRIVERS OF GROWTH

CAMPUS-BASED UNDERGRADUATE STUDENTS

- **GUARANTEED ADMISSION & ENROLLMENT PATHWAYS** | Leverage UT's Guaranteed Admission Program and pathway programs to provide clear, transparent entry points for first-year and transfer students.
- **SCHOLARSHIP & AID OPTIMIZATION** | Leverage data-driven financial aid strategies to improve access, affordability, and yield across all populations.
- **TRANSFER PIPELINE DEVELOPMENT** | Scale transfer enrollment through intentional pathway programs, strengthened community college partnerships, improved technology, student support and policy revisions.
- **RETENTION & STUDENT SUCCESS** | Prioritize investments in academic and co-curricular support to drive persistence and positive student success outcomes.
- **REGIONAL RECRUITMENT & BRAND EXPANSION** | Elevate UT's presence statewide and in key markets to build upon current momentum and continue to attract high-potential students to fuel Tennessee's workforce.
- **DISTINCTIVE VOLUNTEER EXPERIENCE** | Differentiate UT through compelling campus visits, marketing and communication strategy, and meaningful engagement to build pride, drive enrollment decisions and create life-long affinity.

DRIVERS OF GROWTH

CAMPUS-BASED GRADUATE STUDENTS

- **EXPANDED ACADEMIC PROGRAMS & PROMOTION**
 - Increase alignment of undergraduate and master's program curriculum, including increasing the number of 4+1 programs.
 - Increase visibility of graduate program options for undergraduate students and prospects.
- **INTENTIONAL FINANCIAL INCENTIVES TO SUPPORT CONTINUED EDUCATIONAL ACCESS**
 - Proactively leverage the state's expanded HOPE funding.
 - Reimagine existing financial investments to align with institutional mission and growth goals.
- **STRATEGIC PIPELINE DEVELOPMENT**
 - Increase enrollment of UT undergraduates seeking graduate study in UT programs. UT undergraduates currently fuel 20%+ of graduate enrollments with opportunities to strengthen intentional enrollment pipelines.
 - Expand partnership programs with other Tennessee institutions and government partners (ORNL, Y-12).

DRIVERS OF GROWTH

FULLY-ONLINE STUDENTS

- **ATTRACTING & SERVING NEW LEARNERS** | Adult Learners (age 25+) represent 24% of undergraduate students and over 30% of all college students nationally (NCES). Position UT to expand online offerings to meet the rapidly increasing demand for fully-online programs from younger learners.
- **LOCATION & DEMOGRAPHICS** | Most online learners prefer to study at a university near where they live, but the Tennessee market is underserved, as evidenced by the 45,021 Tennesseans who study out-of-state in fully-online programs (NC-SARA 2025). Many of these learners can be served by UT with better quality at a competitive cost.
- **EXPANDED DEGREE OFFERINGS** | The launch of 20+ new degree programs in a fully-online modality will better serve the market, more than tripling the baccalaureate portfolio offered fully online.
- **UT BRAND & QUALITY OF EDUCATION** | The strength of the UT brand, commitment to quality, and best practices for engaging online students will drive demand for fully-online programs, taking the university to the people of Tennessee and beyond.
- **STUDENT SUCCESS** | Optimizing internal processes and infrastructure to support student success will drive growth through improved retention and enhanced reputation, as demonstrated with our campus-based students.

DEMOGRAPHIC OVERVIEW

*2024 WICHE REPORT KEY
TAKEAWAYS*

FALL 2024 WICHE UPDATE

KEY TAKEAWAYS

NATIONAL

- Total High School Graduates to peak in 2025, then gradually decline through 2041.
- 13% Projected Decline in High School Graduates through 2041.
- 38 states will see declines in high school graduates through 2041.
- Demographic Shift: Hispanic and Multiracial high school graduates will continue to grow.

THE SOUTH

- The South will see a period of growth (+3% between 2023–2041).
- Two states will see significant declines, including West Virginia (-26%) and Mississippi (-16%).

TENNESSEE

- Tennessee projected to experience an increase of +9.4% between 2024 and 2035 with fluctuations in headcount over time.
- Tennessee increase likely due to higher birth rates in key years, improved graduation rates (reaching 92.1% in 2023-24), and demographic shifts (in-migration) within the state.

FALL 2024 WICHE UPDATE

KEY TAKEAWAYS FOR UT

INCREASED COMPETITION | Out-of-state institutions will actively recruit Tennessee’s growing high school graduate population, leading to heightened competition to achieve market share and/or enrollment growth. Increased competition is expected to impact competitor scholarship & aid strategies, increase discount rates, and further contribute to net-cost informed decisions.

TENNESSEE HEADCOUNT | The number of Tennessee high school graduates is expected to fluctuate over the course of SEP 2030, and numbers will not exceed the projected high of 75,761 (2025) graduates until 2031.

DIFFERENTIATING THE VOLUNTEER EXPERIENCE TO PREPARE FOR INCREASED COMPETITION

- Diversify course offerings to align with Tennessee workforce needs and student preferences.
- Innovative approaches to serving students and families.
- Financial Access and Financial Wellness: Proactive and intentional outreach and financial planning with families will be critical to ensuring continued enrollments and student success.
- Continued state advocacy for HOPE/GAMS is needed to support financial access & affordability.

MARKET SHARE | SEP 2030 includes goals to maintain and increase UT’s market share with prioritized focus on recruiting and retaining Tennessee’s best and brightest students to UT.

FALL 2024 WICHE UPDATE

TENNESSEE

An increase in birthrates and the growing state population starting in 2012 impacted the projected number of Tennessee high school graduates beginning in 2030. Tennessee will be one of few states to experience an increase in high school graduates, expected to lead to increased competition.



Source: WICHE

72,206

Lowest Future Number of TN HS graduates in Fall 2028

- 855

Fewer Projected TN HS Graduates in Fall 2030 vs. 2025

75,761

HS Graduates Fall 2025

FALL 2024 WICHE UPDATE

NATIONAL

Nationally, High School Graduates will peak in 2025, then gradually decline through 2041. The South is the only region expected to experience an increase in high school graduates, leading to enhanced competition in the southern region.



2024 WICHE Projections Update
Nationally

- 214K

Fewer Projected High School Graduates in Fall 2030

3.9M

High School Graduates Fall 2025

3.6M

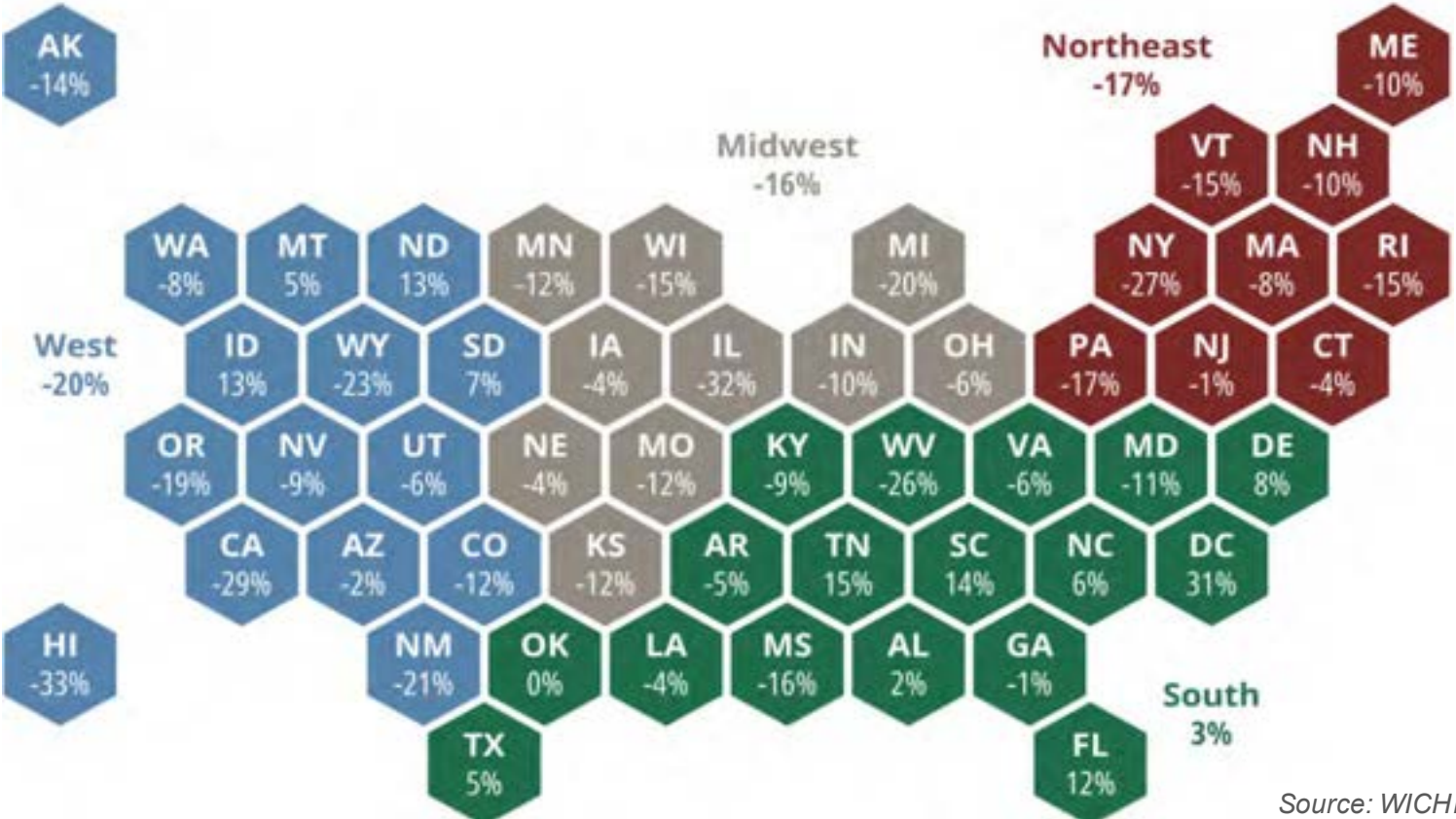
High School Graduates Fall 2030

Source: WICHE

PROJECTED PERCENT CHANGE

2023 to 2041

By 2041, high school graduates will decline in 38 states, while the South will see a 3% increase—led by double-digit growth in D.C., Tennessee, South Carolina, and Florida.



+3%

Long Term Increase in HS Graduates in the South between 2023–2041

-16%

Long Term Decrease In HS Graduates All Other Regions between 2023–2041

Source: WICHE

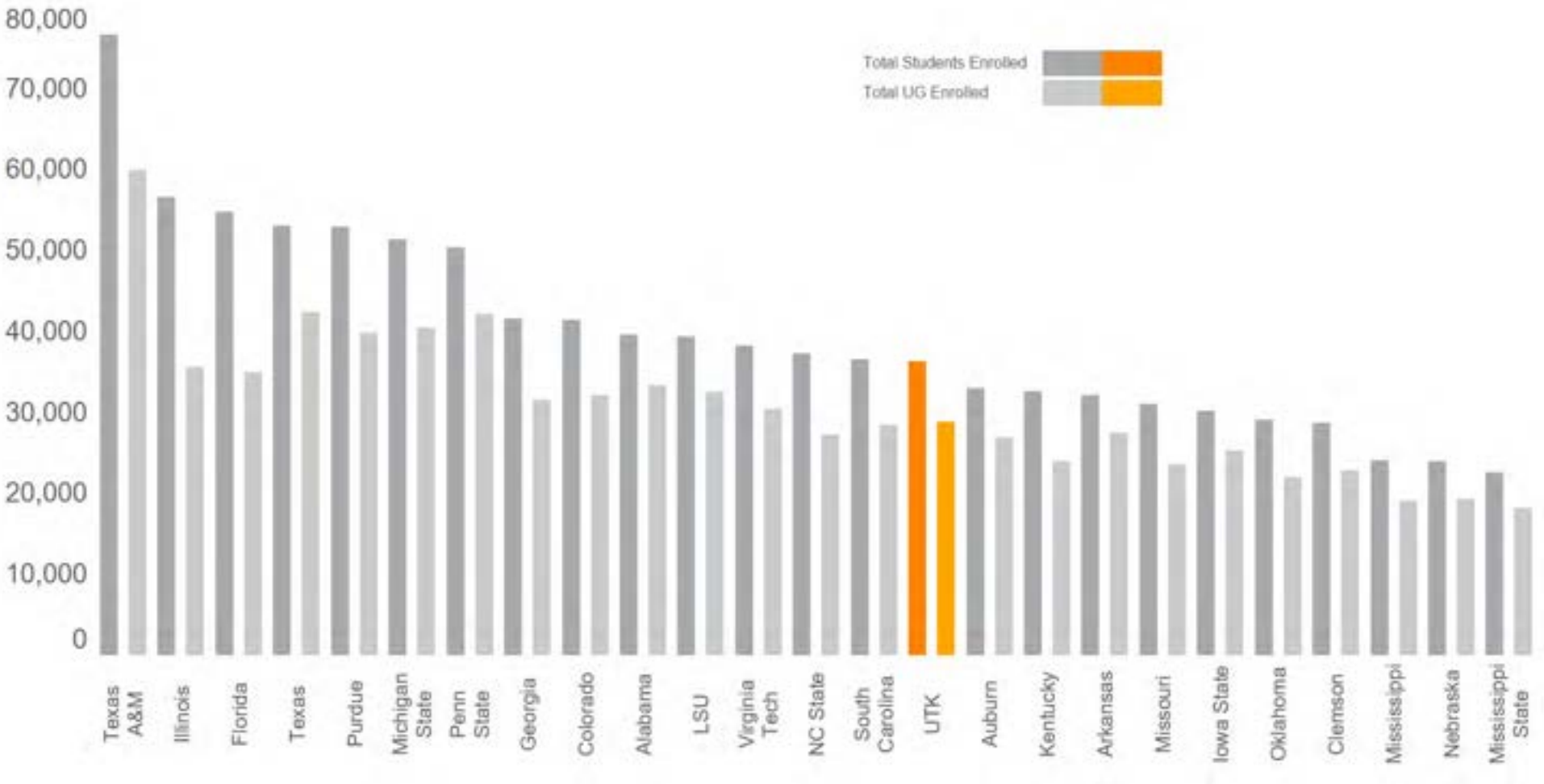
SEP PLANNING

*INITIAL PLANNING FRAMEWORK +
ENROLLMENT MODEL ASSUMPTIONS*

ENROLLMENT BENCHMARKS

ASPIRATIONAL & COMPARATIVE PEER AND SEC

In Fall 2023, UT was 15th in total enrollment size in comparison to UT’s aspirational, comparative, and SEC peer institutions.



Source: IPEDS, Fall 2023

SEP 2030 GOALS & FOCUS AREAS

PRIORITIZING IN-STATE ACCESS & ATTRACTING NEW LEARNERS

COMPREHENSIVE GROWTH PLAN | Alignment of total enrollment goals across campus-based undergraduate, graduate, and distance learning, allowing for longer-term strategic planning. Further diversify enrollment growth via increases among online, adult, and transfer populations.

DELIVER AN EXCEPTIONAL VOLUNTEER EXPERIENCE | Proactive Capacity Planning and Management: Infrastructure, Instructional Planning, Service & Support to deliver a personalized and differentiated student experience.

EXPANDED FINANCIAL ACCESS & ENHANCED FINANCIAL AID LEVERAGING | Continued evaluation and refinement of institutional aid strategy to expand access and improve financial outcomes. Statewide advocacy for increased investments in HOPE // GAMS // ASPIRE to support the recruitment & retention of Tennessee's top students.

ENHANCED PIPELINE DEVELOPMENT | Strengthened community presence and positively impact Tennessee's college-going culture through expanded partnerships: Access & Engagement (Early Pipeline Development), UT Extension (4H & Rural Outreach), Undergrad to Grad Pipeline Programs, and Industry Partnerships.

TALENT PIPELINE ALIGNMENT | Educate and prepare Tennessee's workforce & citizens of the future: Evaluate academic program offerings and enrollment goals in alignment with current and future needs across Tennessee.

SEP 2030 KEY CONSIDERATIONS

FACTORS SHAPING ENROLLMENT PLANNING THROUGH 2030

TENNESSEE DEMOGRAPHICS + INCREASED COMPETITION | New WICHE data released in Dec. 2024 projects Tennessee high school graduates will increase between 2024 and 2035 with future projections outpacing previous estimates beginning in 2030. National declines are expected to drive heightened competition in the south, specifically Tennessee, one of few states projected to grow.

UTK MARKET SHARE | SEP 2030 models assume maintenance of UTK's average market share of Tennessee graduates. However, all models are adjusted for increased academic quality vs. Fall 2024 based on UT's new Guaranteed Admission program.

STUDENT SUCCESS | Retention, Persistence, and Graduation Rates developed in alignment with Student Success goals and a commitment to holistic student supports – across all enrolled populations (undergraduate, graduate, online).

FIRST-YEAR APPLICATION GROWTH | Models assume modest application growth vs. Fall 2024 building to ~70K total applications by 2030.

FIRST-YEAR HOLISTIC REVIEW | All enrollment models assume UT maintains the current Guaranteed Admission program criteria and includes a portion of admits via Holistic Review, allowing continued flexibility to shape the cohort toward capacity considerations, institutional mission, university and system wide goals.

UT SYSTEM ALIGNMENT | UTK growth plan contributes positively to UT System enrollment goal to reach 71,000 total enrollment by 2030.

SEP 2030 ENROLLMENT MODEL

FIRST-YEAR SUSTAINED COHORT

Campus-based, first-year headcount informed by In-state Pipeline/Demographics. Tennessee residency percentage and headcount will fluctuate due to projected demographic changes and high school class sizes. UT admission practices account for new guaranteed admission standards paired with maintaining review practices that prioritize academic preparedness and student success.

FIRST-YEAR ASSUMPTIONS

- **First-Year Headcount** | ~7,000 first-year headcount in Fall 2025; 7,100 in 2026–2030
- **High School Graduate Projections** | Includes Tennessee 2024 WICHE projections
- **Tennessee College-Going Rate** | Remains the same (56.7% in 2023)
- **UTK Market Share** | Following trend, slight improvement vs. 5 and 3-Year Averages
- **Prioritize Access for Tennesseans** | Leverage current Guaranteed Admission program
- **Financial Estimates** | Tuition & fees and aid structure remain the same as Fall 2025
- **Student Success/Persistence** | Aligns with UT Student Success goals
- **Application Pool** | Assumes modest growth (to ~70k) with consistent academic quality



7,100
FIRST-YEAR HEADCOUNT
2026–2030